

# SEMINOLE COMMUNITY LIBRARY AT ST. PETERSBURG COLLEGE

## LONG RANGE PLAN 2017-19

### **Vision Statement**

An innovative Library at the heart of our community that inspires learners of every generation.

### **Mission Statement**

The Seminole Community Library at St. Petersburg College provides intellectual, social, and cultural experiences that enrich individuals and enhance our community.

### **Goal 1: Re-imagine Asset Allocation**

The library will be an inviting and accessible place through reconsideration of infrastructure, allocation of space, and utilization of human resources.

**Objective 1.1:** Achieve optimum use of space for physical collection.

**Objective 1.2:** Achieve optimum staff availability for customer service.

**Objective 1.3:** Re-assess the purpose of the Teen Room to determine how it could be better utilized by our teen population.

**Objective 1.4:** Enhance collaboration with the Friends of the Seminole Library, Inc., in fundraising, advocacy, and promotion of the library.

### **Goal 2: Showcase Technological Innovation**

The library will enhance the purposeful engagement of technology to learners of every generation.

**Objective 2.1:** Provide current technology for all users – adults, teens, and children.

**Objective 2.2:** Enhance social media presence and outreach.

**Objective 2.3:** Enhance library collaboration between the City and the College for the continued use and growth of the Innovation Lab and other technological exploration and development.

### **Goal 3: Inspire and Support Learners of Every Generation**

The library will develop and promote services and collections that support the personal enrichment, recreational, academic and professional goals of its patrons.

**Objective 3.1:** Develop the library collection and resources to anticipate occupational trends.

**Objective 3.2:** Enhance the library's holdings of classic texts in the humanities and social sciences.

**Objective 3.3:** Provide a superior Parent/Teacher Collection for Seminole and other Pinellas Public Library Cooperative patrons.

**Objective 3.4:** Collaborate with St. Petersburg College/Seminole Campus and City of Seminole Recreation Center on special programs and events.

**Objective 3.5:** Review and assess College holdings for alignment with curriculum and student needs.

**Objective 3.6:** Conduct a comprehensive evaluation of the Young Adult collection.

**Objective 3.7:** Design and implement user-driven collection/resource development.

**Objective 3.8:** Cultivate exhibition of artwork by local artists.

#### **Goal 4: Cultivate Staff Development and Training**

The library will cultivate development and training of staff and volunteers for high quality public service to both community and college.

**Objective 4.1:** Assess current knowledge and expertise of staff.

**Objective 4.2:** Develop and implement a systematic plan for staff development and training.

**Objective 4.3:** Develop a systematic plan for volunteer development and training.

#### **Goal 5: Measure, Assess, and Re-evaluate**

The library will measure, assess, and re-evaluate its performance with a view to ongoing refinement and improvement.

**Objective 5.1:** Establish periodic and ongoing means of patron assessment of library services, programs, and collections.

**Objective 5.2:** Conduct a comprehensive electronic and physical inventory of the collection.

**Objective 5.3:** Conduct a comprehensive evaluation of acquisition and collection development policies and procedures.